

Our Response to the Coronavirus



Our Response to the Coronavirus

An Attitude of Empathy

DISCUSSION TOPICS:

- ▶ **Home Office Support**
- ▶ **Webinars & Remote Meetings**
- ▶ **Events & Travel**
- ▶ **Calling on Customers**
- ▶ **EA Outreach to Current Customers**
- ▶ **EA Outreach to the Community**
- ▶ **40th Anniversary Promotion**



Home Office Support

for Reps, Partners & Customers

Flexible and Dynamic

- **Accepting calls at both offices:**
 - **Louisville 502 244 6944**
 - **Frankfort 502 227 4783**
- **Available by chat & email:**
 - **individual email**
 - **info@educationassociates.com**
- **Receiving and fulfilling orders**
- **Working with customers to facilitate shipment and receipt**



Webinars & Remote Meetings

Zoom, Webex & Google Hangouts

Online meeting platforms expand our communication abilities:

- **Webex**
- **Zoom**
- **Google Hangouts**

We encourage you to explore these resources with colleagues and customers!



Events & Travel

Rescheduling & Refunding



- **Some events are postponed indefinitely:**
 - **Conferences**
 - **Workshops**
 - **Sales Presentations**
- **Obtaining refunds when necessary**
- **Making adjustments in travel**
- **Following up with rescheduling**

Calling on Customers

Empathy & Information Gathering

Leading with Empathy

- Calling to check up

Gathering Information

- How are your students?
- What do your teachers need?
- What can we do to help?

Offering Support

- Here's what Education Associates is doing for current customers and everyone in the education community...



Education Associates Outreach

to Current Customers...

Curriculum Site License

- Normally restricts curriculum use to one building
- Temporarily relaxed to encourage curriculum use:
 - in alternate facilities
 - for home schooling
- Recommended titles provided to customers

Message from our Home Office

- Invitation to reach out for Curriculum Support
- CDC Coronavirus Best Practices
- Hand-Washing Video and Instructions



Education Associates Outreach

to the Entire Community of Educators...

Special 'News & Views' Newsletter Next Week

- CDC Coronavirus Best Practices
- Hand-Washing Video and Instructions

Access to Free 'Public Health' Curriculum'

- Basic Hygiene
- Passive Recreation



Promotion Extended through the School Year



celebrating
40
YEARS

In celebration of our 40th Anniversary enjoy this limited time offer! Buy an Adapted Kit & get a FREE Achieve Life Skills Title!

of transition success!

Buy an Adapted kit...

Job Ready.
PROJECT: DISCOVERY
Adapted Series
Career preparation for ALL learners, including those with autism and other developmental disabilities.

- Cleaning Maintenance
- Small Engine Repair
- Greenhouse Work
- Grocery Clerking
- Hair Care & Styling
- And More!

...receive a Life Skills title!

Life Ready.
ACHIEVE: LIFE SKILLS
Key job prep, employability skills and life skills prepare learners to get and keep a job and lead vibrant, independent lives.

- Planning Career Goals
- Developing a Resume
- Interviewing for a Job
- Written Communication
- Looking for a Job
- And More!

education associates
Job Ready. Life Ready.

800-626-2950 | info@edl.cattor-associates.com | edl.cattor-associates.com

* Limited time offer, expires 6/30/2020. Redeemable only through Education Associates. May not be combined with any other offer. Rates and quantity availability are subject to change. Void where prohibited.

40th Anniversary Promotion

Purchase any Adapted kit

Receive any Achieve Life Skills title FREE

- Valid 1/15/2020 – 6/30/2020
- Applies to any quantity
- Request this flier on your MRF or download at educationassociates.com/sales



We're in this together!

Louisville 502-244-6944

Frankfort 502-227-4783