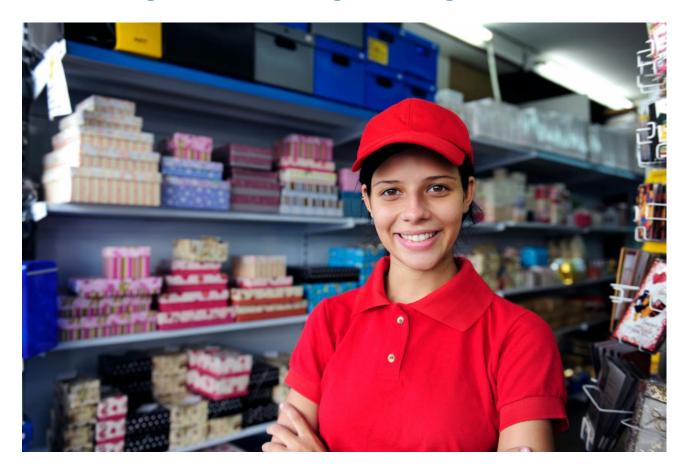


NEWS & VIEWS

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Getting Hired with Digital Badge Credentials



When was the last time a potential employer asked you for your GPA during a job interview?

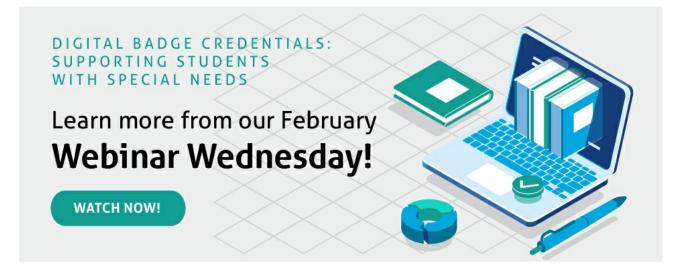
Today, employers are focusing more on **job skills** and experience than academic achievements. While a degree is still important, employers want to know if you have **hands-on skills** and experience that will make you successful in your role. Digital Badge Credentials are a powerful tool to help job applicants showcase their skills and experience to potential employers.

How can Digital Badge Credentials help students with special needs?

According to the US Bureau of Labor Statistics the unemployment rate for persons with a disability is over twice as high as the rate for persons without a disability. Digital Badge Credentials can help close this gap for students with special needs who would benefit from a summary of their achievements. Employers will take a second look at students who already have proven proficiency in the job skills they are seeking.

Why Digital Badge Credentials?

- 1) They're Easy to Share.
- 2) They Engage Students.
- 3) They Recognize Achievements Both In and Out of the Classroom.
- 4) They Help Employers Find Employees with Specific Skills.
- 5) They Validate Skills.
- 6) They're Easy to Implement in the Classroom. Learn How



Demystifying Digital Badge Credentials

With Digital Badge Credentials, learning about someone's job skills and qualifications is just a click away. Employers can simply visit an applicant's LinkedIn page or website and view all of the qualifications and skills the applicant demonstrated to earn each credential. Allyson Welch explains how Digital Badge Credentials work in more detail in her article <u>here</u>.

Digital Badge Credentials from Education Associates

From 'Completing a Job Application' to 'Carpentry', Education Associates now offers educators the ability to award Digital Badge Credentials for over 100 Project Discovery kits and Achieve Life Skills titles.

From classroom preparation to job success and independent living, **Digital Badge Credentials empower**

students and communicate crucial skill sets to friends, family and prospective employers.



READ MORE



Already a customer? Purchase a one year Digital Badge Credential Subscription for any title, and we will waive the \$350 activation fee and give you a second year *FREE* for that title.

LEARN MORE

SCHEDULE A PERSONAL ZOOM OVERVIEW

To learn more about how Project Discovery & Achieve Life Skills are a great fit for all learners, schedule a FREE 1-on-1 overview meeting on Zoom.

Schedule a Personal Zoom!





DOWNLOAD OUR INTERACTIVE PREVIEW PACKET!

