

NEWS & VIEWS

Tips. Research. Best Practices. Community.

LET YOUR STUDENTS SOAR WITH THEIR OWN ENTERPRISE!



BUILDING A BRIGHTER FUTURE

What better way to empower students than to help them build an enterprise of their very own? Student enterprises place students front and center. They build confidence, empower students, and show them that they can achieve dreams they never thought possible. With some creativity and determination, you can create a student enterprise in your school district!



On our October Webinar Wednesday, Lyn Perry, from Roanoke, Alabama, returned to share best practices for creating a student enterprise! ***Click below to watch our October Webinar Wednesday!***

CREATING A STUDENT ENTERPRISE

listen to the discussion on...

Webinar Wednesday!



CLICK
HERE

LET'S GET DOWN TO BUSINESS!

A student enterprise provides opportunities to incorporate curriculum, employability skills, and soft skills in a hands-on, meaningful way. Student enterprises are as unique as the students who operate them. **Let your students take ownership of their learning by building something spectacular!** Use your student enterprise as a tool to assist in learning. Start with the resources you have available, and be creative! Most importantly, *have fun!*



Here are some ideas to get your creative juices flowing:

- A weekly coffee cart that sells coffee to teachers
- A monthly science project that creates soap scrubs and sells them to the community
- A garden that sells produce at the local market

PRACTICE MAKES PERFECT

“Your students deserve to feel that sense of belonging, ownership, & pride just as much as every one of us.

- Lyn Perry, Ed.S, NBCT

When starting a student enterprise, it is important to take your time. Don't rush the set-up process. Allow your students to practice as many times as needed before launching. Your students will benefit more if you take your time and set them up for success. **Your main goal should be to create something the students will be proud of!**

YOU'VE GOT A FRIEND IN LOCAL BUSINESS



Some of the biggest cheerleaders for your student enterprise come from community partnerships. Reaching out to local businesses to ask for donations is a great way to get the community involved in your student enterprise. Increasing awareness in the community will excite your students and make them proud.

Don't know where to start? We've got you covered:

- Attend board meetings, and ask if you can present about the work you're doing in your district.
- Talk to your local Chamber of Commerce about your enterprise.
- Speak at local social clubs.
- Write letters to ask for grants and appeal to different sources of funding.

READY. SET. SOAR!

Every student brings their own unique strengths to your enterprise. **Assign students tasks they will be successful at so they can truly soar!** There's always an opportunity for hands-on learning to maximize students' skills. Start small, and expand their skills as they embark on their journey to self-discovery and success.



All students can benefit from an enterprise of their own. It provides them the opportunity to work with students of all functioning levels and learn together. The myriad of skills they will learn, such as organization, manners, and counting change, is reason enough to get started. They've also been successful in decreasing dropout for students at-risk and building a sense of community within your district.

DECREASE DROPOUT RATES IN YOUR DISTRICT WITH HANDS-ON LEARNING

Have a minute? Become inspired by a Louisiana school district's experience in reducing dropout rates with Project Discovery!



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A TRIP DOWN MEMORY LANE...

We were so excited to meet Phyllis Wolfram, National CASE Executive Director, at our booth at the 2022 MO-CASE conference!

We are proud to say that our curriculum is CASE endorsed!



[LEARN MORE](#)

LOOKING FOR MORE BEST PRACTICES?

*Sit back, relax and watch our past
Webinar Wednesdays at home.*

[CLICK HERE](#)



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